Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Web Design

Elements for Site Design

1. Read the article, “*10 Crucial Elements for Any Website Design*” and then complete the following assignment.
2. Open Microsoft Publisher and access the templates – Click on File and then New. You will create a postcard to send to 2 local businesses in town that do not have a website to promote their business or websites that you feel could use some work. Once you have selected the postcard template you would like to use, make sure to choose the color scheme you would like, and then click Create.
3. The assignment is as follows – You have been hired by Noble Designs to educate companies in your community about the benefits of having a website to promote local businesses. Not only must you promote the importance of having a website but you must also incorporate 3-4 of the elements you read about in the article “*10 Crucial Elements for Any Website Design*” in your postcard.
4. Create your 2 postcards – You need two different designs, 1 for each postcard. You can color coordinate them with the business you are sending them to or choose a color scheme of your choice. Remember to follow the same design elements in your postcard that you would use for a website.
5. Use the internet to locate the address for the businesses you are sending your postcards to. Once you have completed both post cards – Save as PostCard1 (XYZ) and PostCard2 (XYZ) in your H-drive.
6. Be creative and incorporate graphic objects in your post card – What design elements do you think are most important?